MANHATTAN SHORT

# Libraries Across the USA Join the World's First Global Film Festival MANHATTAN SHORT 2021

## One World – One Week – One Festival

During September 23–October 3, 2021, more than 100,000 film lovers will gather in over 400 screening venues across six continents for just one reason—to view 10 outstanding short films chosen as finalists in the 24th annual MANHATTAN SHORT Film Festival.

Last year—more than 80 libraries from across the USA joined the event with great success, producing an enthusiastic response from the participating libraries and their filmgoers.

This success showed us that libraries are not just about books, they are about community and building community. And that is exactly what The Manhattan Short Film Festival is all about too—bringing communities together across the globe to enjoy a handpicked selection of the world's best short films.

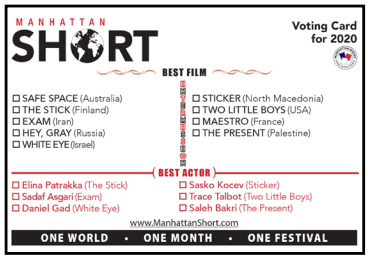
Now, in 2021, MANHATTAN SHORT—one of the world's largest short film festivals and the first-ever global film festival—is expanding its reach to include a further 100 US libraries, and we hope your library and your community would like to join us in our international celebration.

After past shows, the feedback we received from the participating US libraries was wonderful and inspiring:

*"The 2017 Manhattan Short Film Festival was our institution's first year as a participant. It will NOT be our last. We do a great many programs throughout the year and this was, by far and away, the most well received of anything we have done to date. We did one daytime and one evening showing, and both showings were filled to capacity. People from all over the area attended and it was the talk of the local 'cocktail circuit' for days afterward. In 2018, we intend to do at least 4 showings. The films were remarkable, poignant, shocking, funny and some of the finest filmmaking I have ever seen. Thank you Nick Mason and everyone at Manhattan Short for this incredible festival, and thank you for the opportunity to be part of it. See you next year!"* **– Joseph Galbraith, Library Director of the Moorestown Library, NJ**

*"The MANHATTAN Short film festival is one of our most anticipated events of the year. While the art, process, and creation of a short film are laudable, it's the stories that make us come back each year. Each year brings a new batch of films and each film opens a window to a different time, a different corner of the globe and a different way of viewing the world; resulting in a better understanding to our world and the ideas that drive us. The Library is proud to host such an event that not only entertains, but inspires, teaches, and opens our eyes. We can't wait to see what Nick Mason and the MANHATTAN SHORT put together for next year."* **– Elisha Davies, Archivist, Cazenova Public Library, NY**

**You Be the Judge!** Not only do MANHATTAN SHORT filmgoers get the chance to watch the cream of the year's international short films, every audience member also plays an integral part in deciding the winner. By casting their vote for their favorite film and actor, it is our worldwide audience that determines the ultimate victor.




Votes are tallied by you (the cinema) and e-mailed through to us at MANHATTAN SHORT HQ with the winner announced in New York City on Monday, October 4th, at 10am (EST).

- *Note: In 2011, MANHATTAN SHORT received over 74,000 votes worldwide, with only 117 votes separating first and second place. So, cinemas, please take note that every vote really does count.*

**Oscar Buzz!** With past finalists from the Festival going on to be nominated and to win (1999, 2007 & 2015) Academy Awards in the Short Film category, MANHATTAN SHORT is, quite simply, a collection of some of the best short films currently screening in the world today.

**Making the cut.** Each year, The Manhattan Short Film Festival receives in excess of 1800 film entries from all over the world. Only 10 of these films–of 18 minutes duration or less–are selected as finalists and packaged and distributed on Blu-Ray or DVD to all participating libraries, cinemas, cultural centers, and other venues.

**How long does the show run?** Collectively, the ten short films run for approximately 120 minutes–about the same run-time as a feature film. The directors of each film have a 10-15 second spot on screen introducing their films to your audience, and there is a 10-minute intermission.

**What are the screening dates for the show?** You can screen the show at any time from Thursday, September 23, to Sunday, October 3, 2021.

**What marketing material does MANHATTAN SHORT supply?** We will provide you with everything you need to make the event a success at your venue, including personalized press releases and promotional material and 10 amazing short films. And, when you meet us half way with energy and enthusiasm for the event, the magic happens.

* Posters (27" x 40") and (11" x 17")
* Flyers (8.5" x 11")
* 20-page Programs
* Voting Cards
* Trailer: QT files for Facebook and social media. Click here to view last year's trailer:

http://manhattanshort.com/download-trailer.html

**How much does it cost to book?** The event costs a flat rate of $600. We will send an invoice after the event.

**How do you sign up?** Simply fill out the attached booking form and e-mail it to us at MANHATTAN SHORT HQ and you're set to go.

**Click here to see a list of venues taking part in 2021:**

http://manhattanshort.com/screening-venues.html

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**More glowing testimonials from participating libraries:**

*"Rowan Public Library participated for the first time in the 2017 MANHATTAN SHORT film festival and plan to make it an annual event. We had a terrific response from the community and hope to reach more folks in the future. Our staff enjoyed the films and shared their enthusiasm with our patrons. The films were startling, exciting, inspiring and enlightening. The collection was amazing and the filmmaking extraordinary. Thanks to Nick Mason and all the filmmakers for producing this fantastic film festival. Rowan Public Library is excited to be a part of it in the coming years."* **– Gretchen Beilfuss Witt, Supervisor, Rowan Public Library, Salisbury, NC**

*"When Nick Mason approached our library to ask if we would be interested in screening MANHATTAN SHORT, we quickly became enthused and agreed to it. We regularly show movies at our libraries, so we already had a ready-made audience of cinephiles. We planned four showings during the week of the festival, and ended up having to add a fifth due to demand. We had well over 200 library patrons come to view the short films. Due to the high-quality posters and flyers provided by MANHATTAN SHORT, along with our usual PR channels, quite a bit of excitement had built up prior to the festival. The films turned out to be everything we had anticipated and more! After each screening, people came up to me and thanked me profusely for having the library provide them the opportunity to be a part of this event. Everyone was excited about voting, and many wanted to talk about the films. I cannot stress enough how exciting it was to be a part of MANHATTAN SHORT, and we look forward to offering it again in years to come."* **– Terry Edwards, Branch Manager, Hunterdon County Library, Flemington, NJ**

*"The Cape May County Library system was so honored to be a part of the 2017 Manhattan Short Film Festival for the first time. Many of our patrons remarked they were familiar with the film festival, and were so pleased it was offered in Cape May County. We did seven showings at different Cape May County Branches to large crowds. The feedback from the audiences was overwhelmingly positive, and many participants asked for the Manhattan Short Film Festival to be offered again in 2018. We will happily comply to those requests! Many thanks to Nick Mason and the Manhattan Short Film Festival for the invitation to join in the world's first global film festival."* **– Karen Johnson, Adult Program Coordinator, Cape May County Library, NJ**

MANHATTAN SHORT

# 2021 LIBRARY BOOKING FORM

E-MAIL COMPLETED FORM BACK TO: Nick@ManhattanShort.com
If we already have this information on our site just fill in dates and times for 2021

Dates for the **2021 MANHATTAN SHORT** - Thursday, September 23, to Sunday, October 3

**Name of Your Library:** _____

**Address of Your Library:** _____

**Dates You Want to Screen:** _____

**Show Times:** _____

**Mailing Address Where Posters and Films are to be Sent:**
(If same as above just write "as above"; if already on ManhattanShort.com - leave blank.)
_____
_____
_____

**Web Site Address of Your Library:**
(If on our site leave blank)
_____

Please note the Festival is called **MANHATTAN SHORT**
Not Manhattan Short or Manhattan Shorts - always type **MANHATTAN SHORT** in Caps - you can add Film Festival at the end if you like - **MANHATTAN SHORT Film Festival**. Thank You.

E-MAIL COMPLETED FORM BACK TO: Nick@ManhattanShort.com

www.ManhattanShort.com

**ONE WORLD • ONE WEEK • ONE FESTIVAL**